



Case Study
June 2021

Farming in the 21st Century with SpaceDraft

The contemporary way at explaining complex agricultural tasks in greater visual detail.

spacedraft.com

OVERVIEW

As a part time farm worker it can be very challenging trying to understand how to carry out jobs that have only verbally been explained to you, by someone who just expects you to know the ins and outs of the task. Working with animals is a difficult task, so having this SpaceDraft means the process is easier for both myself and the sheep.

SpaceDraft is the perfect tool to combat this problem, as it allows for both visual and written instructions, that is so important when working on a farm, as it can be a dangerous job.

With SpaceDraft, users are able to:



Visually understand the process about to take place over the timeline.



Receive all information on one platform and eliminate any chance of confusion between colleagues.



Save time going back and forth asking for the next instruction, or clarification.



EXISTING CHALLENGES

Working on a farm means tasks are often explained very quickly and not in a great amount of detail, that is sometimes required for more complex jobs, and when doing something for the first time extra details are required, like moving the sheep through the yards, and into the sheds.

Usually only explained verbally, or sometimes with a quick sketch in the dirt creates a lot of confusion and trouble remembering everything said and required of you. I often found I was more confused after receiving all the instructions at once, and having to remember them for the entirety of the task.

This way of working made jobs take longer, as there was always need for continued communication between myself and my boss to ask for the next step or help clarifying an instruction.

SpaceDraft is able to show and explain the elements of doing the sheep in a clear and easy way!

Perfect for:



Inexperienced or new farm hands/workers



People working on a new or different property for the first time



Casual and part time employees

SOLUTIONS

SpaceDraft was so quick and easy to learn to use. It allows all the different instructions for a job to be displayed in a way that makes sense and eliminates any confusion in what the job requires.

Being able to animate the process of moving the sheep and their path results in a better understanding of the job to be conducted, and is major time saver.



Clear instructions

A better way to demonstrate the roles and responsibilities of farm work.



Optimising employees

Give new workers the information they need to do the best job in the most efficient way.



Accessible everywhere

Workers can refer to the SpaceDraft anywhere on the property.

RESULTS

Using SpaceDraft eliminated any and all concerns regarding the job of putting sheep into the yards and how move them. The visual and written queues displayed over each step means the task is fully understood and will be easier to carry out.

Having a SpaceDraft for this job also means I will always have it on hand if I ever need to double check how to do something. The fact that it is downloadable is also great so even if I am out of mobile range I still have the SpaceDraft with the instructions handy.



FUTURE OF FARMING

As farming becomes increasingly more technology based SpaceDraft is a natural stepping stone into this new farming world. It provides a digital archive of individual farming practices and process that can be kept and altered as farming evolves, without the use of paper and great expense.

The new generation of farmers are also more technology based and bring this new way of visualising information to a historic job.

SpaceDraft helps family farms document how we do things in a way that is a future proofed time capsule, and is able to be looked back for years.



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Meg Caporn

For more information on SpaceDraft please email jump@spacedraft.com
We look forward to hearing from you!



SpaceDraft

www.spacedraft.com